

# SUSTAINABILITY



**SUSTAINABLE BUSINESS MODEL**

- Local materials and production
- Local staff and management
- Collaborate with committed existing local groups
- Self-sustaining via sales of affordable chlorine solution
- Cutting edge monitoring system to ensure that families are using system properly
- Generating income for hundreds of Haitians

**Water Techs....**



Distribute FREE systems to remote villages

Similar to razors & blades or phones & cards, the initial equipment (bucket system) is free or below cost, and then the cost is recovered via replacement products (chlorine)



Visit families to make sure they use the System and sell chlorine

And test water to make sure chlorine is used correctly



As Water Techs expand their network of families served, profits increase and everyone wins!